

# Clark County Arts Plan

## Annual Report and Budget Request

### June 6, 2023



*Figure 1 "Whitney Mural" Timothy Robert Smith*

The Percent for the Arts Program and associated Art Fund were established on July 17, 2012. The Clark County Board of County Commissioners (BCC) approved the initial Clark County Arts Plan (Arts Plan) on December 4, 2012. It authorized the apportionment of monies from the Room Tax Collection Commission and Special Ad Valorem Capital Projects Tax to begin on January 1, 2013. By August 2013, Clark County had hired its first full-time employee. Funding for the Poet Laureate program was added to the Arts Plan at the October 17, 2017, BCC meeting. Funding for an additional full-time staff member was allocated in December 2019. Ordinance changes in FY23 include the removal of the annual audit and increasing the cap to 2.25 million per year.

The Clark County Arts Plan is a program within the Department of Parks and Recreation. The program funding is used to execute new art projects, initiate repairs and restoration of existing

public art, daily operations of the Government Center, Pearson, and Winchester Art Galleries, community engagement opportunities, public art education opportunities, and staffing salaries.

In 2019 the plan was also assigned the oversight of the 1 October Memorial Committee and oversaw the review of the public art portion of the Maryland Parkway Midtown Ordinance. In 2020 the plan was assigned a park bonds funded project for art within Lone Mountain and a Government Center improvement project to add art within two conference rooms. In 2021 several departments reached out for advice from public art, including Marriage License Bureau, Juvenile Courts, and Water District. No funding was used in these cases, only staff support. In addition, Lone Mountain Regional Park Sculpture was completed and accessioned into the Arts Plan. In 2022-2023 the plan extended staff guidance support to Real Property Management operations for art within parks that are not covered under the arts plan, updated frames for Administrative Services, acquired a new work of art to honor victims of 1 October who succumbed to their injuries after the 58 initial victims. Pearson Gallery was reprogrammed to allow emerging artists that have a deep connection to the Historic Westside. In addition, staff was assigned Zap Stadium through Parks Donation Fund to create art before the Super Bowl.

Policy Clarification: Funding for public art projects should encompass all expenditures associated with each project. These items include but are not limited to artist's fees, consultation experts, unforeseen expenditures surrounding construction, and funding for dedications, including promotion and food.

# **BCC AGENDA ITEM**

**June 20, 2023**

- 40.** Approve the County Arts Plan and the proposed FY 2024 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. (For possible action)

**ACTION: APPROVED AS RECOMMENDED.**

ATTACHMENT: Staff Report

ATTACHMENT: FY2024 Clark County Arts Plan addendum

ATTACHMENT: FY2024 Arts Plan

## Previously Approved Projects

**Project: Zap 14 - District E**  
**Budget:** \$9,600  
**Scope:** To paint large utility boxes at intersections from Vegas Valley to Lake Mead on Hollywood Blvd.  
Budget approved FY23 on July 19, 2023 Agenda Item #40.

**Project: Pearson Community Center Pillar Mural Project - District D**  
**Budget:** \$70,000  
**Scope:** For pillars to be painted by a team of artists including requiring artist to hire a professional videographer at \$7,500.  
Budget approved FY20 on June 4, 2019 Agenda Item #30

**Project: Von Tobel Park Sculpture Part 2 - District D**  
**Budget:** \$131,671 (In Progress, Stakeholder Meetings)  
**Scope:** Proposal is to create a sculpture within the park. The artist(s) will work with children from the area that will assist the artist(s) in the creation of the sculpture concept.  
Budget approved for FY21 on June 2, 2020 agenda item #13

**Project: Silverado Ranch Community Center Sculpture- District A**  
**Budget:** \$250,000 (In Progress, Design Phase)  
**Scope:** To create a sculpture at the community center.  
Budget approved for FY22 on June 1, 2021 agenda item #14

**Project: Desert Breeze Special Events Area Sculpture- District F**  
**Budget:** \$200,000  
**Scope:** To create a sculpture at the front entrance of the area.  
Budget approved for FY22 on June 1, 2021 agenda item #14

**Project: West Flamingo Senior Center - District A**  
**Budget:** \$50,000  
**Scope:** A ceramic mosaic mural at the entrance of the Senior Center, including an educational component with the seniors.  
Budget approved for FY19 on July 17, 2018 agenda item #25

**Project: Temporary Art Funding**  
**Budget:** \$68,694  
**Scope:** To fund temporary exhibits of larger 3D works in various locations to be determined throughout the county.  
Budget approved FY23 on July 19, 2023 Agenda Item #40.

Project: **Sunset Park Art– District G**  
Budget: *\$150,000 + \$60,000 (from Litter Awareness)= \$210,000 (In progress)*  
Scope: Park Signature Sculpture on the corner of Sunset and Eastern.  
Budget approved for FY17 on August 2, 2016 agenda item #17, reassignment on June 1, 2021 agenda item #14.

Project: **Family Court House Courtyard Mural- District D**  
Budget: \$74,481  
Scope: To create mural(s) on walls.  
Budget approved for FY22 on June 1, 2021 agenda item #14

Project: **Southwest Ridge Part 2 - District F**  
Budget: \$100,000 (In Progress, Stakeholder Meetings)  
Scope: For environmental art on the Southwest Trailhead  
Budget approved FY20 on June 4, 2019 Agenda Item #30

Project: **Wetlands Art – District E & G**  
Budget: \$250,000  
Scope: Themed artwork within the park.  
Budget approved for FY19 on July 17, 2018 agenda item #25, reassignment on June 1, 2021 agenda item #14.

Project: **Alexander Villas - District D**  
Budget: \$150,000  
Scope: Project to create art within the park.  
Budget approved for FY19 on July 17, 2018 agenda item #25

Project: **James Regional Sports Complex– District A**  
Budget: *\$191,000 + \$15,000 (from Litter Awareness)= \$206,000 (RFQ 604972-18 Cancelled, new RFQ needs to be created)*  
Scope: Sculpture is intended to be a signature art piece near the warm-up area of the park.  
Budget approved for FY18 on November 21, 2017 agenda item #43, reassignment on June 1, 2021 agenda item #14.

Project: **Reach Sculpture Relocation Phase 1 – District D**  
Budget: \$146,750  
Scope: To fund relocation of Reach Sculpture in front of Pearson Center  
Budget approved FY23 on July 19, 2023 Agenda Item #40.

## Completed Projects

- Project: Foster Care Promotion – All Districts**  
**Budget:** \$50,000  
**Scope:** To create a public art exhibit that brings awareness to our community’s need for foster parents.
- Project: Seven Magic Mountains - District A**  
**Budget:** \$50,000 (1 year)  
**Scope:** Allocate funding to Nevada Museum of Art for maintenance of artwork for five consecutive years at \$50,000 each year starting in FY23.
- Project: Overton Community Artwork – District B**  
**Budget:** Part two: \$267,000  
**Scope:** Part two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer’s *Double Negative*.
- Project: Von Tobel Modular Building Vinyl Wrap Part 1 - District D**  
**Budget:** \$70,000  
**Scope:** To create a vinyl mural on the exterior surface of the community center at Von Tobel Park. The artist(s) will work with children, then create a digital design that integrates ideas learned by the community. The printing and installation of the artwork will be managed by county staff.
- Project: Winchester Mural – District E**  
**Budget:** \$12,456  
**Scope:** To paint mural near spray park on the accessibility ramp at the Winchester Park
- Project: Southwest Ridge Part 1 - District F**  
**Budget:** \$100,000  
**Scope:** For one sculpture to be located within the park.
- Project: Zap 13 - District F**  
**Budget:** \$25,000  
**Scope:** Project is to paint utility boxes in District F.
- Project: Whitney Recreational Center Front Entrance Mural - District G**  
**Budget:** \$60,000  
**Scope:** To create a mural on the front of the building. The artist(s) will work with children from the area that will inform the artist the direction of the mural.

**Project: 1 Oct Memorial – All Districts**

**Budget:** \$258,000 + \$75,000 (from Litter Awareness)= \$333,000 + 40,000 in FY23\*=  
\$373,000

**Scope:** The Art Committee is recommending that the funding be utilized to bring in experts in the field to initiate a public engagement process to identify the comprehensive protocols and steps necessary to implement a public art memorial. Funding includes marketing and survey.  
Budget approved for FY19 on July 17, 2018 agenda item #25 & #73,  
reassignment on June 1, 2021 agenda item #14, additional reassignment on July 19, 2023 Agenda Item #40.  
Establishment of a One October Memorial Committee on October 2, 2019 agenda item #71

# BUDGET REPORT

## Fiscal Year 2023

### FY22 Ending Fund Balance

Committed <sup>1</sup>	695,350
Assigned <sup>2</sup>	1,155,698
Unassigned <sup>3</sup>	14,548
<b>Total</b>	<b>1,865,596</b>

FY23 Estimated Collections	1,301,647
FY23 Estimated Interest earned	21,185
	<b>1,322,832</b>

**Total Estimated Funding: 3,188,428**

### FY23 Estimated Expenses

1) Salaries and Benefits	272,551
2) Operating Expenses	110,871
3) Maintenance	74,065
4) Public Art Education	32,800
5) Poet Laureate	11,000
6) Galleries	10,800
7) Community Outreach	34,021
8) Public Art Projects	441,658
9) Capital Equipment	33,310
<b>Total Estimated Expenditures:</b>	<b>1,021,076</b>

### FY23 Estimated Ending Fund Balance

Committed <sup>1</sup>	383,689
Assigned <sup>2</sup>	1,419,798
Unassigned <sup>3</sup>	363,865
<b>Total</b>	<b>2,167,352</b>

<sup>1</sup> Contractually obligated/encumbered

<sup>2</sup> Balance of projects in progress

<sup>3</sup> Available fund balance



## BUDGET RECOMMENDATIONS

### Fiscal Year 2024

#### FY23 Estimated Ending Fund Balance

Committed <sup>1</sup>	383,689
Assigned <sup>2</sup>	1,419,798
Unassigned <sup>3</sup>	363,865
<b>Total</b>	<b>2,167,352</b>

FY24 Projected Collections 1,314,663

**Total Anticipated Funding 3,482,015**

#### FY24 Budgeted Expenses

1) Salaries and Benefits	301,211
2) Operating Expenses	200,000
3) Maintenance	130,000
4) Public Art Education	49,900
5) Poet Laureate	36,000
6) Galleries	18,200
7) Community Outreach	50,000
8) Public Art Projects	
Previously Approved Projects	1,803,487
Proposed Projects	548,000
<b>Total Expenditure Budget:</b>	<b>3,136,798</b>

**FY24 Ending Fund Balance, unassigned 345,217**

<sup>1</sup>Contractually obligated/encumbered

<sup>2</sup>Balance of projects in progress

<sup>3</sup>Available fund balance

1. Salaries and Benefits:

Project: Program staff  
Budget: \$301,211  
Scope: One (1) Cultural Program Supervisor (C28), one (1) Recreational Specialist (C26) and (7) part-time Program Assistants.

2. Operating Expenses:

Project: Program operating supplies  
Budget: \$200,000  
Scope: Art supplies, paint and painting supplies, graffiti coating, lights, office supplies and minor equipment.

3. Maintenance:

Project: Survey of the existing public art collection, repairs and restoration.  
Budget: \$130,000  
Scope: Maintenance and restoration of existing public art. There are more than 400 works of art in the Public Art collection.

- **Seven Magic Mountains - District A (50,000 for 1 year)**  
Scope: Allocate funding to Nevada Museum of Art for maintenance of artwork for five consecutive years at \$50,000 each year starting in FY23 (2<sup>nd</sup> yr.). Budget approved FY23 on July 19, 2023 Agenda Item #40.

4. Public Art Education:

Project: Art Education  
Budget: \$49,900  
Scope: Ongoing community art education programs

- Youth Education (\$24,000)
- Adult Artist Education (\$24,900)

5. Poet Laureate:

Project: To promote poetry as an art form and as a means to engage the community.  
Budget: \$36,000  
Scope: Poet Laureate is to put on several workshops throughout the year. \$12,000 for the Poet Laureate and \$24,000 for professional services.

6. Galleries:

Project: Art Galleries  
Budget: \$18,200  
Scope: Galleries include Winchester, Rotunda, Wetlands and Pearson. Funding is used for gift certificates for best in show, honorable mentions, etc. and juror members time and/or artists fees through professional services.

7. Community Outreach:

Project: Community Engagement fund to enhance arts and culture.  
Budget: \$50,000  
Scope: To secure artists to participate in special events that are happening in the community or offer unique art engagement opportunities to the public.

8. Public Art Projects:

**Proposed Projects**

Project: Stadium District Mural - District A  
Budget: \$112,040  
Scope: Proposal is to paint a mural on the utility boxes under the overpass and the walls of the overpass that faces the I-15 and the tailgate area of the stadium.

Project: Nellis Meadows Conex Mural - District B  
Budget: \$3,375  
Scope: Proposal is to create a mural on the exterior of the Conex box located within the park.

Project: Lee Canyon Meadow Sculpture - District C  
Budget: \$50,000  
Scope: Proposal is to create a sculpture within the Meadows with a historical theme.

Project: Walnut Recreation Center Playground Mural - District D  
Budget: \$18,000  
Scope: Proposal is to paint a mural on the wall adjacent to the playground.

Project: Hollywood Recreation Center Blvd Mural - District E  
Budget: \$64,890  
Scope: Proposal is to paint a mural on the recreation center building facing the Blvd.

Project: Aquatic Springs Installation - District F  
Budget: \$29,713  
Scope: Proposal Scope: To create artwork that will improve the visual space while simultaneously reducing the noise pollution.

Project: Silver Bowl Park Art - District G  
Budget: \$269,982  
Scope: Proposal is to create three or more works of art within the park.